



## PRIVACY STATEMENT

Obumex NV thinks that the personal privacy protection of all persons of whom we collect personal data is very important. We treat these personal data with the utmost care according to the applicable regulations. We make all possible efforts to protect the personal data supplied to us against loss, destruction, disclosure, unauthorised access or inappropriate use.

In this privacy statement we explain who we are, when and why we need your personal data, which data we collect, in what way we process it, how long we keep it.

### A. WHO ARE WE?

Obumex NV, having its registered office in 8840 Staden, Diksmuidestraat 121 is responsible for the processing of your personal data (Responsible for the processing in the sense of the GDPR).

### B. WHEN DO WE COLLECT YOUR PERSONAL DATA?

We collect your personal data as soon as you transfer your details to us. They can be transferred by email, SMS, orally (by phone, during a visit at our company, on the occasion of an event, ...) via delivery of your business card or in any other possible way. We can also collect your data when it has been made publicly available, or when you have made it publicly available yourself on public/social media.

### C. WHY DO WE NEED YOUR PERSONAL DATA?

We collect your personal data for the purposes mentioned below and will not use this information for other purposes without informing you in advance and if necessary, we will ask your permission to do so. We use your data in the scope of the introduction and the execution of our commercial activities. More specifically, we use your personal data to, if the occasion arises:

- Manage the commercial relationship between you as a (potential) client and Obumex NV.
- Send information about the full processing of your quotation requests, orders and projects as well as to inform you of commercial activities, newsletters etc.

### D. WITH WHOM DO WE SHARE YOUR PERSONAL DATA?

Your data is shared with co-workers of our company who need it to fulfil the tasks we entrusted to them and such as they have been defined in the labour regulations and/or in their function description.

### E. WHAT IS THE RETENTION PERIOD OF YOUR PERSONAL DATA?

Your personal data is kept for minimum 10 years or as long as required for the aforementioned processing purposes and as long as the law requires so. But no worries: we do everything we can to protect your data. In every commercial email you receive from us, you have the opportunity to unsubscribe.

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### F. WHAT DOES OUR COOKIE POLICY FUNCTION?

We use cookies on this site. By using our website, you agree with our cookie policy. Our website uses the following cookies:

#### First-party cookies:

Cookies which are placed by a website at the moment it is visited by the user (e.g. cookies placed by [www.obumex.be](http://www.obumex.be)).

#### Third-party cookies:

Cookies which are placed by another domain name than the domain name of the website that is visited by the user. If a user visits a website and a third party places a cookie via that website, then this is a third-party cookie (e.g. cookies placed by Google, Twitter and Facebook).

#### Functional cookies:

Cookies which ensure that a website functions properly (e.g. cookies for log-in or registration, language preferences). Functional cookies logically are first-party cookies.

#### Non-functional cookies:

Cookies which can be placed for statistical, social, targeting and commercial purposes. They have nothing to do with the merely technical support of the website. Cookies with statistical purposes allow to check which pages of the website you visit, where your computer is located, etc. Cookies with social purposes enable users to directly share the content of the visited website via social media with others. Cookies with targeting purposes allow creating a profile on the basis of your browsing behaviour so that the advertisements shown are tuned to your interests. Cookies with commercial purposes store how many and which advertisements were shown to a user. Non-functional cookies can be first-party or third-party cookies.

#### Permanent cookies:

These cookies remain present on the device of the user for the period determined in the cookie. They are activated each time the user visits the website that has placed this cookie (e.g. cookies placed by social media such as Twitter, Facebook, Google Analytics, etc). Most non-functional cookies are permanent cookies.

#### Session cookies:

These cookies allow us to simplify the actions of a user and to link these to each other during a browser session. A browser session starts when a user opens the browser screen and ends when he/she closes the browser screen. Session cookies are placed temporarily. As soon as you close the browser, all session cookies are deleted. Most functional cookies are session cookies.

For cookies placed by third parties (e.g. Google Analytics) we would like to refer you to the declarations given by these parties on their respective websites. Attention: We do not have influence on those declarations, nor on the contents of the cookies of these third parties: Google Analytics cookies.